



BY APPOINTMENT TO
HRH THE PRINCE OF WALES
SUPPLIERS OF BANQUETING
AND CATERING SERVICES
THE RITZ LONDON



THE RITZ LONDON

***THE RITZ LONDON INTRODUCES A BOARD-GAME BUTLER
FOR FAMILIES OVER THE FESTIVE SEASON***



London, December 2017: The Ritz London, the iconic Piccadilly landmark, is adding some extra Christmas magic and raising the fun factor for families staying at the hotel this year with a dedicated *Board Game Butler*. A unique partnership with Hasbro Gaming sees the Ritz offering the ultimate board-game expert for the holiday season.

Families checking-in to The Ritz during the week of Christmas, between Thursday 21st and Friday 29th December, will receive a bundle of traditional Hasbro board games in their room or suite as a special Christmas gift from the hotel's *Board Game Butler*. Theirs to take home, these festive games including Jenga, Connect 4 and Operation will ensure mini Ritz fans are never bored while spending quality time with their families over the holiday season.

The Ritz *Board Game Butler* will also be on hand to help recreate the magic of a family games night, by offering tips on ways to add a fun twist or challenge to a classic board game. Guaranteed to encourage laughs, families can raise the fun by trying Jenga with chopsticks, a deceptively simple addition making a steady hand no longer enough, and Connect 4 with musical chairs.

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During the festive season, The Ritz London's palatial exterior and opulent Louis XVI interior décor is sprinkled with sparkle keeping the magic of Christmas alive. A 25-foot Scottish pine Christmas tree stands as the centrepiece in the hotel's Lobby, dressed in a traditional red and gold colour scheme with shimmering baubles, opulent angelic cherubs, gold reindeer heads, gigantic red velvet bows, silver tea pots and twinkling lights that tower up through the rotunda extending to the first floor. The elegant Christmas spirit continues through the hotel's Long Gallery, flanked by smaller pine trees and garlands leading to The Ritz Restaurant, where magnificent wreaths beautifully adorn the windows leading the eye to the decorated Christmas trees on The Terrace. Little of the hotel remains untouched by the festive spirit and each of the 136 rooms will have a poinsettia and every suite its very own Christmas tree creating a wonderful and welcoming atmosphere, delighting both parents and children alike.

A stay at The Ritz London starts from £665 (inclusive of Value Added Tax) per night in an Executive King Room and is subject to availability. To make a reservation or request further information, please call +44 (0)20 7300 2222 or email reservations@theritzlondon.com.

NOTES TO EDITORS:

ABOUT THE RITZ LONDON:

The Ritz London, the iconic landmark conceived by renowned hotelier César Ritz, first opened its doors in 1906. Perfectly located in a landmark position in the heart of London's West End, The Ritz is moments from the finest shopping destinations the Capital has to offer, including the luxury designer brands of Bond Street and Regent Street and the unique and quintessentially British boutiques of Jermyn Street. Throughout its distinguished history, the iconic hotel has been at the heart of London society and continued to play host to Royalty, aristocracy, stars of stage and screen and countless other discerning guests. The first and only hotel to have received a Royal Warrant from His Royal Highness The Prince of Wales, The Ritz has deservedly taken its place amongst the great hotels of the world and is the benchmark by which other hotels are measured. Most recently, The Ritz Restaurant was awarded a Michelin Star in the Michelin Guide Great Britain and Ireland 2017. Following refurbishment, it is sparkingly renewed though still retains the luxurious Louis XVI style interiors, meticulous service and the exquisite bar and restaurants for which The Ritz name is synonymous.

ABOUT HASBRO:

Hasbro (NASDAQ: HAS) is a global play and entertainment company committed to Creating the World's Best Play Experiences. From toys and games to television, movies, digital gaming and consumer products, Hasbro offers a variety of ways for audiences to experience its iconic brands, including NERF, MY LITTLE PONY, TRANSFORMERS, PLAY-DOH, MONOPOLY, LITTLEST PET SHOP and MAGIC: THE GATHERING, as well as premier partner brands. The Company's Hasbro Studios and its film label, Allspark Pictures, are building its brands globally through great storytelling and content on all screens. Through its commitment to corporate social responsibility and philanthropy, Hasbro is helping to make the world a better place for children and their families. Hasbro ranked No. 1 on the 2017 100 Best Corporate Citizens list by CR Magazine, and has been named one of the World's Most Ethical Companies® by Ethisphere Institute for the past six years. Learn more at www.hasbro.com, and follow us on Twitter (@Hasbro & @HasbroNews) and Instagram (@Hasbro).