



BY APPOINTMENT TO
HRH THE PRINCE OF WALES
SUPPLIERS OF BANQUETING
AND CATERING SERVICES
THE RITZ LONDON



THE RITZ LONDON

**THE RITZ LONDON AND CHAMPAGNE BARONS DE ROTHSCHILD:
A MARRIAGE OF ELEGANCE AND REFINEMENT**

London, February 2016: The Ritz London and Champagne Barons de Rothschild are delighted to announce a new partnership. From February 2016, *Champagne Barons de Rothschild Ritz Cuvée* will be served exclusively in the UK at The Ritz London, and in France at The Ritz Paris when the hotel re-opens in summer 2016.

The Ritz London has long been the byword for luxury and elegance, style and service sharing the same values of refinement and the French *art de vivre* with Rothschild family. The exclusive *Champagne Barons de Rothschild Ritz Cuvée*, produced from the finest terroirs of Champagne, creates a marriage of the highest order for which both names are so renowned.

Famous for over 160 years in the world of fine wines, the Rothschild family has always combined an appreciation of excellence with a passion for breaking new ground and a reputation for the highest expertise. Following in the house's footsteps, Champagne Barons de Rothschild is now recognised as one of the most rigorously demanding producers of fine Champagne.

On the launch of the *Champagne Barons de Rothschild Ritz Cuvée*, Andrew Love, Deputy Chairman of The Ritz London, comments: "We are extremely proud to have entrusted Champagne Barons de Rothschild to provide an exceptional *Ritz Cuvée*. Since opening in 1906, Champagne has been part of the unique Ritz lifestyle and we look forward to the pleasure that the *Champagne Barons de Rothschild Ritz Cuvée* will bring our guests over the next 110 years".

The *Champagne Barons de Rothschild Ritz Cuvée* is a rich, complex and ethereal wine, made by blending Chardonnay, Pinot Noir and Pinot Meunier from the Champagne region's best terroirs and then aged for at least three years. This unique blend gives the wine its fine bubbles, its pale golden colour and its subtle aromas of white fruit. It has a low dosage.



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NOTES TO EDITORS:

ABOUT THE RITZ LONDON

For over a century, The Ritz London has been the benchmark by which other hotels are measured. Perfectly located in a landmark position in the heart of London's West End, The Ritz is moments from the finest shopping destinations the Capital has to offer, including the luxury designer brands of Bond Street and Regent Street and the unique and quintessentially British boutiques of Jermyn Street. The iconic hotel has long been the hotel of choice for Royalty, aristocracy, dignitaries and countless other discerning guests and is the first hotel to have received a Royal Warrant from His Royal Highness The Prince of Wales. Following refurbishment it is sparklingly renewed though still retains the luxurious Louis XVI style interiors, meticulous service and the exquisite bar and restaurants for which The Ritz name is synonymous.

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