



THE RITZ LONDON NAMED BEST HOTEL IN EUR OPE 2017 AT THE ANNUAL ULTRA AWARDS FOR THE SECOND CONSECUTIVE YEAR



London, Tuesday 23th May 2017: The Ritz London was last night named Best Hotel in Europe 2017, for the second consecutive year, at the 11th annual ULTRAs - Ultimate Luxury Travel Related Awards - dinner in London, as voted for by the readers of The Daily Telegraph's Ultratravel magazine. The Ritz London was also named a runner-up in The Best Hotel in the World category.

Upon receiving the prestigious award from HRH Princess Eugenie of York, The Ritz London's General Manager Sal Gowili commented; "We are extremely proud and honoured to have been awarded the highest of accolades by Ultratravel's discerning, experienced and well-travelled readers. This award is recognition of the team's continued commitment to offering the very best levels of service and luxury to every Ritz guest".

The Ritz was conceived by renowned hotelier César Ritz in 1906 and has become the byword for luxury and elegance, style and service. Today the hotel boasts 136 beautifully appointed rooms and suites, the iconic Michelinstarred Ritz Restaurant, the world-renowned Palm Court serving Afternoon Tea, The Rivoli Bar as well as the private dining rooms of the adjoining 18th century William Kent House. Continuing to play host to Royalty, aristocracy and the stars of stage and screen throughout its distinguished history, The Ritz remains the epitome of timeless elegance, taking its rightful place amongst the great hotels of the world.







NOTES TO EDITORS:

ABOUT THE RITZ LONDON

The Ritz London, the iconic landmark conceived by renowned hotelier César Ritz, first opened its doors in 1906. Perfectly located in a landmark position in the heart of London's West End, The Ritz is moments from the finest shopping destinations the Capital has to offer, including the luxury designer brands of Bond Street and Regent Street and the unique and quintessentially British boutiques of Jermyn Street. Throughout its distinguished history, the iconic hotel has been at the heart of London society and continued to play host to Royalty, aristocracy, stars of stage and screen and countless other discerning guests. The first and only hotel to have received a Royal Warrant from His Royal Highness The Prince of Wales, The Ritz has deservedly taken its place amongst the great hotels of the world and is the benchmark by which other hotels are measured. Most recently, The Ritz Restaurant was awarded a Michelin Star in the Michelin Guide Great Britain and Ireland 2017. Following refurbishment it is sparklingly renewed though still retains the luxurious Louis XVI style interiors, meticulous service and the exquisite bar and restaurants for which The Ritz name is synonymous.

