



THE RITZ LONDON

## THE RITZ LONDON NAMED BEST HOTEL IN EUROPE 2016 AT THE ANNUAL ULTRA AWARDS



*London, Tuesday 24<sup>th</sup> May 2016:* The Ritz London was last night named *Best Hotel in Europe 2016* at the 10<sup>th</sup> annual ULTRAs - Ultimate Luxury Travel Related Awards - dinner in London, as voted for by the readers of The Daily Telegraph's Ultratravel magazine.

Upon receiving the prestigious award, The Ritz London's General Manager Sal Gowili commented; "As a team we are extremely proud and honoured to have been awarded the highest of accolades by Ultratravel's discerning and well-travelled readers. In the hotel's 110<sup>th</sup> anniversary year, this award is recognition of our continued commitment to offering the very best levels of service to all of our guests".

The Ritz was conceived by renowned hotelier César Ritz in 1906 and has become the byword for luxury and elegance, style and service. Today the hotel boasts 136 rooms and suites, as well as the acclaimed Ritz Restaurant, Palm Court serving Afternoon Tea, The Rivoli Bar and private dining rooms of the adjoining 18<sup>th</sup> century William Kent House. Continuing to play host to Royalty, aristocracy and the stars of stage and screen throughout its distinguished history, The Ritz has deservedly taken its rightful place amongst the great hotels of the world.







## NOTES TO EDITORS:

## ABOUT THE RITZ LONDON

For over a century, The Ritz London has been the benchmark by which other hotels are measured. Perfectly located in a landmark position in the heart of London's West End, The Ritz is moments from the finest shopping destinations the Capital has to offer, including the luxury designer brands of Bond Street and Regent Street and the unique and quintessentially British boutiques of Jermyn Street. The iconic hotel has long been the hotel of choice for Royalty, aristocracy, dignitaries and countless other discerning guests and is the first hotel to have received a Royal Warrant from His Royal Highness The Prince of Wales. Following refurbishment it is sparklingly renewed though still retains the luxurious Louis XVI style interiors, meticulous service and the exquisite bar and restaurants for which The Ritz name is synonymous.

